

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP. # OFF. # 6556 SALESMAN #

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

ORDER # CONTRACT # 6300000 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-3 PAC EST#1927 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 16.25

REP: TO LENA  
FR JULIE  
OK'D M1  
TTLS RTS  
PLS CFM, THX 9/26

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1135P-1205A	30		\$1,025.00	10/30	11/2	0		TU-F	0

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1927

PROGRAM : NITELINE  
CON COM1: 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

44	A		1135P-1205A	30		\$1,025.00	10/30	11/1	4		TU-TH	4
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PROGRAM : NIGHTLINE  
ORD COM1 : DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-11 FOR 4 SPOTS/WK  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#11 MISSED:TU-F/1135P-1205A OCT30(4/WK) 30S \$1,025.00 (SEP26/12)  
OFFER:TU-TH/1135P-1205A OCT30(4/WK) 30S \$1,025.00 PLS ADVISE.  
CMT:DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE

NOV/12 136010.00 CONTRACT TOTAL 136010.00  
TOTAL SPOTS 88

MARKET TOTALS \$436,833 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE